



“When the cycles of business and life challenges the effectiveness and profitability of a company or organization, real-time solutions, bottom-line results, and models for "best practice empowerment" for change, keeps people relevant, retooling and relational in their approach to sustainable development and growth, and is actually critically-necessary in the continuum of longevity and legacy that all successful businesses strive for! Walter is a conversational, facetious and an ingenious Organizational Development Consultant (ODC) that emboldens an expressive energy and tireless passion that infuses personal integrity, innovation and intelligence into his everyday approach.

During the past twenty-four years, thousands of public, private and nonprofit executives from all over the world, have greatly benefitted from the management consulting, business development, and branding expertise of Walter L. Smith III (WS-3).

Walter is the CEO of WS-3 Enterprises & Associates, LLC. (www.WS-3.com), and the Executive Director of Everybody In (EI) MN (www.EverybodyInMN.org). His current project for EI involves developing a Transformative Resource Hub as a Connection & Development Intermediary in the equity landscape for practitioners throughout the Twin Cities and seven-county surrounding area.

His book, “The Success Guide For Developing Customers For Life” is sold in over (70) digital outlets, and in more than twelve countries. Walter has a wife (Yahayra) and three kids: Ashley (23 y.o.), Carlies (18 y.o.), and Brenda (16 y.o.), and a Teacup Yorkie Terrier (Ferdinand “The Bull” Smith) and a Toy Yorkie Terrier (Felix “The Bandit” Smith).